



**ARTIST MANAGEMENT . BOOKING AGENT . EVENT PRODUCTIONS**

## **REQUIREMENTS FOR PRESS CREDENTIALS**

Press passes may be issued to those applicants who meet the following requirements:

- Press must be accredited media professionals on assignment. Casual, amateur and fan status will not qualify. **IF YOU ARE LOOKING FOR A WAY TO GET FREE ENTRY INTO Jabari CG Productions AND/OR FREE PHOTOS FOR PERSONAL USE, STOP READING HERE.** Press must respect Jabari CG Productions patrons and talents and allow them to conduct business PRIOR to being photographed or interviewed.
- Photographers must take a REASONABLE number of photos.
- Websites looking for free content for their Members Only will not be allowed credentials. Jabari CG Productions/Atlanta Independence Rum & Wine Festival coverage must be easily available to nonmembers. In addition, if applicable, websites are expected to provide some reporting on the event. **WEBSITES MUST PRE-ANNOUNCE THE SHOW. THERE IS NO EXCEPTION TO THIS RULE.** Website press credentials are limited to not more than 2 passes.
- Print, radio and television request are considered on a case by case basis and will be allowed no more than 2 passes per media house – for either a producer and cameraperson or a writer and photographer.
- Articles and features regarding the show must be published in a timely manner. Freelance media WILL be required to submit a sample of previously published work prior to approval.
- Publications/websites must be pertinent and subject to approval by Jabari CG Productions.
- All press applications must be submitted No later than 7 days prior to Atlanta Independence Rum & Wine Festival. Press passes will be issued bases on availability. **There will be no walkup press passes issued.**
- Early application increases the likelihood of approval as **-WE HAVE A LIMITED NUMBER OF PASSES AVAILABLE. ONCE THEY ARE GONE, THE APPLICATION LINK WILL BE CLOSE AND WILL NOT REOPEN.**

### **Applying for a Atlanta Rum & Wine Festival Press Pass**

Press passes are given to those contributing writers and reporters who have the required credentials, have met the above requirements and who will be writing about the Jabari CG Productions/Atlanta Rum & Wine Festival. Jabari CG Productions reserves the right to deny those press applicants who fail to meet these requirements.

You may be asked to provide a sample of your writing/publication or other published media.

### **IMPORTANT**

All applicants will receive an email indicating their press status. All approved emails MUST be brought to Jabari CG Productions, along with a photo identification to be exchanged for a press badge. No exceptions will be made Press passes will be issued on a day to day basis.

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